



Careers in **SPORT & BUSINESS**



Students interested in careers in sport and business focus on business processes of sport, such as sales, marketing, management, communications and media, operations, business, and legal aspects. Upon graduation, students in these programs have a firm understanding of the jobs and functions that comprise the front offices of collegiate and professional sports organizations. Graduates also possess the business acumen to work outside of the context of sports in positions requiring teamwork, problem solving, and communication skills.

Job titles and careers of 2015-16 graduates

- Account Executive
- Account Manager
- Community Relations Assistant
- Compliance Coordinator
- Event Coordinator
- Marketing and Logistics Manager
- Sales Executive
- Social Media Coordinator
- Ticket Sales Representative
- Youth Marketing Coordinator

Students looking for a career in sport and business most often complete these degree programs within our school:

Bachelor's degrees

Outdoor Recreation,
Parks & Human Ecology
Sport Marketing & Management

Master's degrees

Master of Science
Athletic Administration /
Sport Management
Recreational Sports
Administration

Notable employers that have hired our graduates

- Adidas Group
- Atlanta Braves
- Century Center / SMG
- Chicago Bulls
- Coyote Logistics
- Indianapolis Colts
- Indianapolis Motor Speedway and INDYCAR
- Indy Eleven
- Minnesota Vikings
- MSL Healthcare Partners
- Pacers Sports and Entertainment
- Philadelphia 76ers
- United States Golf Association
- Yelp



SCHOOL OF PUBLIC HEALTH-BLOOMINGTON
**OFFICE OF CAREER
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